## Rationalization of Prepaid tariff under 2G & 3G Mobile Service in Karnataka Circle.

Karnataka Circle has Rationalized Pre-paid Tariff under 2G & 3G Mobile services in w.e.f.27-06-2011.

The details of FRCs and tariff for 2G &3G prepaid voice plans henceforth available are as under.

[1].

[1].								
A. First Recharge	Saral	(1p/sec	(all @	2G	3G	Pyari	Student	
Coupon (FRC):	Anant	)	49)	Special	Special	Jodi <sup>\$</sup>	Special	
a). FRC Price in Rs.	13.60	38.08	43.52	100.63	108.79	29.92	36.26	
b). Service Tax in Rs.	1.40	3.92	4.48	10.37	11.21	3.08	3.74	
c). MRP of FRC in Rs.	15	42	48	111	120	33 [Bund led SIM]	40	
d). Free Usage Allowed w	d). Free Usage Allowed with FRC ^							
	Saral	(1p/sec	(all @	2G	3G	Pyari	Student	
	Anant	)	49)	Special	Special	Jodi	Special	
Free Voice Call						@		
i) On-net in Rs.	20	30	30	100	100	20	30	
ii) Off-net in Rs.	10	20	20	50	50	10	10	
Free Video Call								
Local/STD On-net in Min	Nil	Nil	Nil	Nil	100	Nil	Nil	
Free Data Usage in MB	20	50	50	150	150	50	50	
Free P2P SMS in Nos								
Local	25	250	250	350	350	250	300	
National	25	250	250	350	350	250	300	
e) Initial Plan Validity in days	Lifetime *	180 days 30 days				30 days		
f) Tariff Validity	Lifetime *	As per Plan						
g) Bonus Period								
-Bonus Period-I	15	15 days						
-Bonus Period -II	NA	165 days.						
B. Plan Details:	Saral Anant	(1p/sec	(all @ 49)	2G Special	3G Special	Pyari Jodi <sup>\$</sup>	Student Special	
Applicability	2G&3G	2G&3G	2G&3G	2G	3G	2G&3G	2G&3G	
Voice Call Charges	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Min	
Local On-net	0.90	0.01	0.49	0.50	0.50	0.010	0.40	
Local Off-net	0.90	0.01	0.49	0.60	0.70	0.010	0.60	
Reduced call charges on 2 BSNL numbers (Rs./Min)	0.30	0.30	0.30	0.20	0.20	0.20	***	
Friends & Family Number							5 F&F#	

STD On-net	1.20	0.01	0.49	0.50	0.50	0.010	0.40	
STD Off-net	1.50	0.01	0.49	0.60	0.70	0.010	0.60	
Reduced call charges on								
1 BSNL Land Line	0.50	0.50	0.49	0.30	0.30	0.30	0.30	
number (Rs./Min)								
ISD Call	As per prepaid ISD tariff. ISD tariff is subject to revision							
15D Call	depending upon fluctuation in International Carrier Rates							
Video Call Charges	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min	
Local On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00	
Local Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50	
STD On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00	
STD Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50	
Incoming	Nil	Nil	Nil	Nil	Nil	Nil	Nil	
SMS								
Local	0.80	0.60	0.49	0.40	0.30	0.60	0.05	
National	1.00	0.60	0.49	0.60	0.50	0.60	0.50	
International	5.00	5.00	5.00	5.00	5.00	5.00	3.00	
National Roaming								
Voice Call	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Min	
Local On-Net	1.00	0.01	0.49	0.60	0.50	0.01	0.60	
Local Off-net	1.00	0.01	0.49	0.60	0.50	0.01	0.60	
STD On-Net	1.50	0.01	0.49	0.80	0.70	0.01	0.80	
STD Off-net	1.50	0.01	0.49	0.80	0.70	0.01	0.80	
Incoming Call	1.00	0.01	0.49	0.60	0.50	0.01	0.60	
SMS								
Local SMS	1.00	0.60	0.49	0.60	0.50	0.60	0.50	
National SMS	1.00	0.60	0.49	0.60	0.50	0.60	0.50	
International SMS	5.00	5.00	5.00	5.00	5.00	5.00	3.00	
Incoming SMS	Nil	Nil	Nil	Nil	Nil	Nil	Nil	
Video Call	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min	
Local On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00	
Local Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50	
STD On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00	
STD Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50	
Incoming Call	1.00	0.02	1.00	1.00	0.70	1.00	1.00	
All other Charges and terms and conditions	As per Saral Anant	al As per existing prepaid General						

#5 Friends & Family Local Nos.

Call charges while in Home LSA Rs./Min, 3 On-net Numbers Rs.0.10,2 Offnet Numbers Rs.0.30 .Each change in Number per occasion (Rs./Number) Rs. 5.00

Wherever F&F facility or reduced call charges facilities are allowed, for any change of existing F&F number Rs. 5/- per number per occasion is to be charged.

The customer has to send SMS to 53733 as FFM<space>old number<space>new number to register change of number.

To register Friends and Family numbers the customers have to send SMS FFE<space>1<sup>st</sup>number<space>2<sup>nd</sup>number<space>3<sup>rd</sup>number<space>4<sup>th</sup>number<space>5<sup>th</sup> number<space6th number to 53733.[In case of student plan]

- ^ To be consumed within 30 days from the date of activation.
- \$ Unlimited free local calls to one BSNL Landline/WLL (Fixed/Limited Mobility) number in his/her own name.(Bundled SIM)
- [2]. In case of Student Special plan, the customer will get additional plan validity of 30 days and 300 free Local SMS and 100 MB free data usage on recharge of Student Special voucher of Rs.26 (Incl. of S. Tax) with Nil talk value. This voucher is available through CTOP UP only..To get usage value the Student Special customers can Top Up with any of the denominations.
- [3].Extension of validity for Saral Anant ,Karnataka Mitra and other pre-paid plans except Student Special and earlier launched Karnataka Circle plans will be as under for Standard Top Ups .

Top up	S.T.	Face Value	Usage Value	No. of days validity
Card. MRP		of Top Up.		extended in addition to
in Rs.				the existing validity to
[ Inclusive of				the maximum of 450
S.T.]				days.
5500	513.60	4986.40	6500	450.
3300	308.16	2991.84	3500	365.
1100	102.72	997.28	1050	365.
550	51.36	498.64	498.64	180.
220	20.54	199.46	199.46	180.
110	10.27	99.73	99.73	90 .
55	5.14	49.86	49.86	45.
20	1.87	18.13	16.13	18.
10	0.93	9.07	7.07	9.

## Note:-

All existing unsold Recharge Vouchers will be allowed as Top Up Vouchers. In case of existing RCVs/Top Ups with MRP Rs.1100,Rs.3300 and Rs.5500 the usage value and validity as mentioned above will be applicable. RCV-280 has been withdrawn.

[4] The CAF collection charges for all 2G &3G pre-paid plans will be Rs.20/- for voice as well as data plans.

<sup>\*</sup> Subject to Minimum Recharge Condition Rs. 200 over a period of six months

## [5] The following New/Modified STVs are introduced for 2G &3G Prepaid service.

Sl. no	MRP of STV inclusive of S.T.in Rs.	S.T.@10. 3% In Rs.	Face Value in Rs.	Validity in days	Talk value	STV Feature.
1.	32	2.99	29.01	30 days.	0	Local/STD Rs.1.00/3 Min [On-Net] & Rs.1.20/3 Min [Off-Net].
2.	13	1.21.	11.79	15 days.	0	Free I/C call while roaming in BSNL Network. [ Roaming in Mumbai & Delhi will be charged.]
3.	17	1.59	15.41	30 days.	0	Local/STD On -Net- Night @Re.0.05/ Minute. [11.00PM to 06 AM]
4.	51	4.76	46.24	30 days	0	Local On-Net@10p/min.

- [6] The STVs ,STV-45 ,STV-49 & STV-99 and STV-54 are withdrawn .
- [7] All other STVs will continue as it is.
- [8] Validity vouchers costing Rs.94, Rs.152 & Rs.301 and RCV-96 to get Karnataka Mitra features will continue till further orders.
- [9] Circle Specific plan "Karnataka Mitra" will continue as it is.

## Highlights of Prepaid tariff Rationalization.

- 1. Separate Validity Vouchers are not required to increase validity.

  Customer will get validity along with talk value as and when he/she
  Top Up. [For Corporate Plans including Karnataka Mitra]
- 2. Existing pre-paid plans have been rationalized to 7 distinct plans
  - One plan is Life Time and other plans are General Plans.
  - One plan each exclusively for 2G and 3G.All other plans are common for both 2G and 3G.
- 3. Value of freebies offered with plan activation is more than the initial amount paid by the customer for SIM and plan activation.
- 4.USP[ Unique selling points] of the revised plans are as under.
  - > Saral Anant:- Life Time validity, . With every recharge/Top Up customer will get validity also in addition to talk value.
  - > 1p/sec:-All voice calls, local on-net/off-net, STD On-net/off-net, roaming will be charged at the uniform rate of 1p/sec. For video calls also Per Sec pulse has been introduced.
  - all@49:- All voice calls, local on-net/off-net, STD On-net/off-net, roaming will be charged at the uniform rate of49p/min.SMS Local, National & Roaming will also be charged@49p.
  - > 2G Special:-Reduced local voice call charges on two BSNL Numbers @20p.min and STD call to one BSNL Number @30p/min.
  - > 3G Special:-Attractive video call facility with On-net call charges @ Rs.0.70/Min and Off-Net calls@Rs.1.00/Min in Home LSA as well as in National roaming.
  - Pyari Jodi:- Unlimited free local calls to one BSNL Fixed/WLL Number. All voice calls[Local/STD On-net/Off-net]@1p/sec. No separate validity voucher for extension of plan beyond the initial plan validity which will be extended to customer on top up for talk value.
  - ➤ Student Special:-Student Special has been made as a separate plan with attractive call charges of Rs.0.40/Min [On-net] and Rs.0.60/Min [Off-net].5 Friends and Family numbers with Local call charges @Rs.0.10/Min On-net and Rs.0.30p/min Off-net are also available. The student will get 300 free Local SMS and 100 MB free data usage on recharge of Student Special Validity Voucher of Rs.26/-[Incl.S. Tax] with NIL talk value and 30 days validity. Beyond free usage ,local SMS will be charged @5 paise per SMS. To

get the talk value the student special scheme customer can use Top Up Vouchers.

- ➤ Reduced call facility on 3 BSNL numbers is available to all the prepaid plans. Reduced voice call charges on two BSNL local numbers @20P/Min and on one STD BSNL number @30p/Min is applicable to 2G Spl, 3G Spl, Pyari Jodi and Student Special plans. The reduced call charges for Saral Anant, "1p/sec" & "all@49" plans are 30p/Min. on two BSNL local numbers and 50p/Min on one STD BSNL number.
- 5. New STV (Rs.32 with validity of 30 days) with call charges of Local/STD Rs.1.00/3 Min (On-net) & Rs.1.20/3 (Off-net) and STV (Rs.13 with validity of 15 days) with free Incoming call facility while roaming in BSNL Network have been introduced.
- 6. Modified STV (Rs.17 with validity of 30 days) with Local/STD On-net Night call charges @ Rs.0.05/Min (11PM to 06 AM).and STV (Rs.51 with validity of 30 days) with Local On-net call charges @ 10p/Min have been introduced.
- 7. Circle specific plan "Karnataka Mitra" will continue as it is.