(A Govt. of India Enterprise)

# KARNATAKA TELECOM CIRCLE 

## Frequently Asked Question:

BSNL Vanity/Fancy /VIP Mobile Numbers Auction Procedure

## 1. What is Vanity/Fancy /VIP number:

It is a Mobile Number having some specialty like repetition of same digits or digits in ascending / descending order which is easy to remember.

For example:
a) All last 6 digits or last 5 digits or last 4 digits are same e.g. 8277555555 , 8277511111,8277009999 etc.
b) Numbers in Ascending or repeat numbers etc are fancy numbers e.g. 8277012345,87626 87626, 9483483 483, 8277505050 etc.
2. How to get the list of Vanity/Fancy /VIP Nos :

The list of Vanity/Fancy /VIP numbers for auctioning along with minimum reserve price is made available on the website (www.karnataka.bsnl.co.in).

One day in advance of the auction process. Customers can find out the list of available and offered vanity numbers by visiting our website.
3. What is the eligibility for participating in the Auction?

The Cellular subscribers intending to participate in the Auctioning of the BSNL Mobile Numbers for getting the Vanity/Fancy BSNL Mobile Numbers of Karnataka Circle are required to fulfill the following eligibility conditions.
a. Participants shall be Residents of Karnataka State and shall possesses the Address proof.
b. All the existing BSNL Karnataka Mobile Post-paid \& Pre-paid customers intended to change their existing Mobile No. to vanity/Fancy Numbers.
c. Any new customers who possess resident address proof in Karnataka can bid through their family / friend's BSNL Karnataka Mobile number. However in such cases the liability to pay the amount, if declared highest shall remain with BSNL cellular subscriber from whom the bid is made.
d. New customers can also take a new BSNL Mobile connection on usual procedure through any of the BSNL POS and bid through the same Mobile Number. Once the vanity/fancy number is awarded being highest bidder, the change of number can be done.

## 4. What are the base prices available for various Vanity/Fancy /VIP numbers:

Base price is the minimum price fixed for that particular number.

| Category | Description | Example | Base Price |
| :---: | :---: | :---: | :---: |
| ABCD XXXXXX (Odd No.s) | Numbers with Last 6 digits identical | 8277111111 | 22000 |
| ABCD XXXXXX (Even Nos) | Numbers with Last 6 digits identical | 8277444444 | 20000 |
| ABCDE 99999 | Numbers with Last 5 digits '9's | 8277199999 | 50000 |
| ABCDE XXXXX (Odd) | Numbers with last 5 digits 7's | 8277177777 | 25000 |
| ABCDE 11111 | Numbers with Last 5 digits '1's | 8277511111 | 20000 |
| ABCDE XXXXX (Odd) | Numbers with Last 5 Odd digits identical | 8277155555 | 15000 |
| ABCDE XXXXX (Even) | Numbers with Last 5 Even digits identical | 8277200000 | 13000 |
| ABCD Assending | No.s with Last 6 digits in ascending order | 8277234567 | 10000 |
| ABCDE ABCDE | $1^{\text {st }} 5$ digits Repeats for next 5 digits | 8277582775 | 10000 |
| A XYZ XYZ XYZ | A group of 3 digits repeats thrice | 8762762762 | 10000 |
| ABCDEF 9999 | Last 4 digits with '9's | 8762079999 | 10000 |
| ABCDE Assending | Last 5 digits in ascending order | 8762812345 | 7000 |
| ABCDEF 1111 | Last 4 digits '1's. | 9480301111 | 7000 |
| ABCD XY XY XY | A group of 2 digits Repeats thrice | 9483070707 | 5000 |
| ABCDEF XXXX (Odd) | Last 4 digits ' Odd' digits | 9483307777 | 5000 |
| AB WXYZ WXYZ | A group of 4 digits repeats twice | 9483118311 | 5000 |
| ABCD WX WY WZ | Last 6 digits of 3 consecutive double digit numbers | 9481020304 | 5000 |
| ABCD XXX YYY | Repetition of grp of 3 digits in last 6 digits. | 8277111999 | 4000 |
| ABCDEF XXXX (Even) | Last 4 even digits identical | 8762060000 | 4000 |
| ABCDWF Assending | Last 4 digits in Ascending Order | 9481233456 | 4000 |
| ABCD XYZ XYZ | Last 6 digits of repletion of triple digit No. | 8762060000 | 3000 |
| ABCDE EDCBA | Last 5 digits Shadow of ${ }^{\text {st }} 5$ digits | 9483993849 | 3000 |


| ABCD X ABCD $Y$ | $1^{\text {st }} 4$ digits Repeats from $6^{\text {th }}$ digit, | 9482194822 | 2000 |
| :---: | :---: | :---: | :---: |
| ABCDEFG 000 | Last 3 digits with "000" digits | 9480405000 | 2000 |
| ABCDEF 1008 | Number last 4 digits ending with 1008 | 9481801008 | 5000 |
| ABCDEFG 786 | Number last 3 digits ending with 786 | 9480067786 | 1000 |

## 5. What is the procedure to register for participating in Auction?

a. It is mandatory that all serious bidders should first get registered for being eligible for bidding.

For registration, intending bidder shall send SMS REG<SPACE>10 Digits Mobile Number ( for which he/she wants to bid) to 56666.

For example if you are getting registered to bid for mobile number 8277555555 then your SMS shall be as below.

REG 8277555555
b. Customer wish to bid for more than one vanity/Fancy number has to register for each vanity/ fancy number wants to bid.
c. A Non-refundable fee of Rs. 150/ (Rupees One hundred fifty only) will be charged as Registration Fee for each vanity number. The Registration fee will be deducted from the talk balance of Pre-Paid customers and will be included in the next bill of the post paid customers.
6. What is the procedure to know the Highest Bid before bidding?

To know the highest bid already available for your choice number, send following SMS to 56666

## CHOICE<SPACE>MOBILE NUMBER

For example to know the highest bid already available for your choice number 8277555555 send following SMS to 56666.

## CHOICE 8277555555

## 7. How to Bid?

I. First check the Minimum Bid Position for the type of desired Vanity number. To bid for a number, send the following SMS to 56666

## CHOICE<SPACE>10 DIGIT MOBILE NUMBER<SPACE>AMOUNT.

For example if you are bidding Rs. 25,000 for the mobile number 8277555555 then your SMS shall be as below.

You shall receive confirmation SMS intimating about the highest bid if already received for this number. If your bid is the highest then it will be confirmed in the back SMS.
II. During the process of bidding as and when any other bidder exceeds your bid, which was intimated as the highest, then intimation shall be given to you through SMS.
III. Bid below the minimum reserve price, shall not be accepted.
IV. Bid shall be acceptable in multiples of Rs. 100 only. If the current bid for your choice number is Rs. 1500, then you can bid any amount above Rs. 1500 in multiples of Rs.100. For Examples Rs.1600, Rs. 1700 etc. Each SMS sent to 56666 , shall be charged @ Rs.2.
V. During the bidding, a bidder can increase previous bid by maximum of Rs. 10000 once the bid reaches the Rs.25,000. Moreover, an existing highest bidder cannot exceed his/her own bid by any amount unless somebody else exceeds his/her bid amount.
8. What are the charges for Bidding?
a. A non-refundable Registration charge of amount of Rs. 150 (Rupees One hundred fifty only) shall be charged one time for each fancy number bidding participation and Rs. 2 for each SMS. (i.e. for Pre-paid bidder amount will be deducted from the talk-value balance. For Post-paid bidder, charges will be included in the next bill).
b. After successful registration, subscriber shall be informed that "You are now successfully registered to bid the mobile number 94491xxxxx.
c. For more fancy numbers : Above registration Procedure shall be repeated for each number for which a subscriber wants to bid. E.g. If a subscriber wants to bid for 8277599999 \& 8277456789 then he should get registered for both these numbers separately and for both these registrations, he shall be charged Rs. 2 + Rs. 150 separately.
9. What is the Duration of auctioning process:

The duration of auction is for 10 days. The auction starts from 10AM of $1^{\text {st }}$ Day closes at 5 PM ( 17-00 Hours) $10^{\text {th }}$ Day..
10. How to cancel the Bid during the Bidding Process ?:

Before closure of the bidding process, a customer can cancel his/her bid by calling call centre Toll Free No. 1503 or 18001801503.

## 11. What are the Post Auction Process:

a. At the end of auction, top three ( $\mathrm{H}-1, \mathrm{H}-2$ \& $\mathrm{H}-3$ ) bidders shall be informed by BSNL about their status and request them to provide Name, Address and details of the ID ( to ensure that number is allotted to selected customer only). These details shall be used to contact the selected bidder. It is very necessary that bidders are always available on the mobile phone.
b. The successful H-1 Bidders have to approach to any nearest BSNL Customer Service Centre (CSC) with a proof of being successful bidder of vanity number and make the Bid Amount plus service tax at the CSC.
c. The CSC has to accept the payment of Bid Amount (Manual Billing) including service tax and issue the Replacement/dummy SIM.
d. In case the highest bidder(s), when contacted to deposit the bid amount refuses, his/her BSNL Mobile number shall be debarred from next round of auction (Only one auction). However if the same subscriber has been offered multiple Vanity numbers and he/she ultimately purchases at least three numbers, then his/her number shall not be debarred.
e. If the highest ( $\mathrm{H}-1$ ) bidder fails to deposit the bid amount with BSNL Nodal Officer within 5 days of intimation, then the number shall be offered to second highest ( $\mathrm{H}-2$ ) bidder at the $\mathrm{H}-1$ Bid Price if he is willing to accept the offer at $\mathrm{H}-1$ bid price.
f. If the second highest ( $\mathrm{H}-2$ ) bidder also fails to deposit the bid amount with
i. BSNL Nodal Officer within 6 days of intimation, then the number shall be
ii. offered to third highest $(\mathrm{H}-3)$ bidder at the $\mathrm{H}-1$ Bid Price if $\mathrm{H}-3$ bidder is willing to accept the offer at $\mathrm{H}-1$ bid price.
g. Bid amount is exclusive of all applicable taxes
h. Selected bidder can have his/her choice number under any existing cellular plan, Post-paid or Pre-paid of BSNL. However the normal SIM/Activation Charges, Security (in case of Post-paid Plan) etc shall be charged extra on actual basis.
i. The Bid Amount paid for the vanity / Fancy number is non-refundable and it is also clarified that the entire bid amount shall have to be paid in single installment before obtaining the vanity/VIP number.
j. BSNL Karnataka Circle reserves the right to cancel allocation of any vanity number at any time without assigning any reason.

